



BERKHEMER CLAYTON, INC.
RETAINED EXECUTIVE SEARCH

**CONGRATULATIONS to
Our Client Organizations and
Latest Placed Candidates**



Kathleen Holmgren
placed at:
Board of Directors



formerly, Sun Micro Systems



Andrea Nunn
SVP, Corporate & Member Relations
placed at:



Laney Kappan
VP of Development-Nat'l Office
placed at:





Specialization is Driving Executive Search

The age of the generalist search firm no longer exists. It's impossible to be all things to all organizations in this highly competitive market for outstanding senior management talent.

Specialists bring greatest search results to their client organizations. Today, corporations first try to utilize their own in-house Talent Acquisition departments to recruit senior-management roles. In-house TA departments are extremely busy with a high volume of searches at all levels, and they work hard to serve the search needs of their internal hiring decision-makers.

Retained Executive Search Specialists are brought in when the decision-maker needs specific expertise in certain functions, when they need confidentiality, or when searches have proved challenging.

Our Specialty Practices are:

For Corporations, Public and Private:

- Communications and Marketing
- Finance and Investor Relations
- Corporate Boards of Directors
- Diversity and Inclusion

For Nonprofit Organizations and Higher Education:

- Chief Executive Officers and Executive Directors
- Chief Marketing & Communications Officers
- Development Officers
- Nonprofit Boards of Directors

For Corporations, Reverse Board Searches for Women:

- Exclusively for Women C-suite executives, we are engaged by the companies where they work to proactively place them on outside corporate boards.

Our Specialty Practices are based on the career experience of our principals and professionals, our understanding of the marketplace, and our judgment to assess and recruit senior talent. Our network of contacts runs deep and wide--encompassing thousands of executives whose successful track records we have known and followed almost 24 years. We are proud of our diversity track record—62% of executives we placed have been women and ethnic minorities.

When client organizations are confronted with unusually difficult searches, even outside our Specialty Practices, they come to us for our time-tested process and senior-level counsel regarding candidate engagement, assessment, and completion. They know they can count on us for results.

 SOUTHERN CALIFORNIA
LEADERSHIP NETWORK
30 years of driving change



Congratulations to Shai Phillips, Vice President-Corporate Practice at Berkhemer Clayton, for his successful completion of the Southern California Leadership Network (SCLN) series, a unique, experiential “master class” about how Business Government and Nonprofits work together in Southern California. Designed for senior-level working professionals from business, nonprofit, philanthropic and government sectors, SCLN explores regional issues such as the economy, education, transportation, goods movement and natural resources. See:

<https://leadershipnetwork.org/>

(Photo from left: Steve Nissen, SVP Legal & Government Affairs-NBCUniversal and Chair of the LA Chamber Board, Shai Phillips, Vice President, Berkhemer Clayton, Dave Barthmus, SCLN Board Chair and CEO Advotocracy)



NAWBO-LA recognizes Betsy for successful career as Woman Business Owner

Honored for "Leadership" by The National Association of Women Business Owners, Los Angeles Chapter (NAWBO-LA), Betsy was introduced to the crowd of 750 by Carmen Bermudez-Bracy from the Metropolitan Water District, along with six outstanding award-winners on Friday, June 16th at the Beverly Hilton Hotel. The paparazzi were clicking as Betsy spoke about words of wisdom, recalling that when she started her first business 40 years ago, banks at the time would not loan money to women unless they had a man co-sign the papers--who didn't even have to be a husband or relative, could have been a perfect stranger. NAWBO was originally organized in Washington D.C. to pass the Equal Credit Opportunity Act of 1974. It's important to remember how NAWBO was responsible for sponsoring this historic change which allows women business owners today to get loans, credit cards, and open bank accounts in their own names--without a male co-signer. Three years ago, NAWBO-California sponsored a California Legislative Resolution urging public companies in the state to have more women on their boards of directors. NAWBO makes a difference. See www.NAWBO-LA.org

