

**FOR IMMEDIATE RELEASE**

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**Saluting October as Diversity Awareness Month**

**LOS ANGELES EXECUTIVE SEARCH FIRM CITES 13-YEAR TRACK RECORD OF  
45% WOMEN AND 36% ETHNIC CANDIDATES PLACED WITH CORPORATIONS**

**Los Angeles, CA**—Berkhemer Clayton, Inc., a senior-level retained executive search firm based in downtown Los Angeles, salutes October as Diversity Awareness Month, looking back at its diversity track record of senior executives placed in corporations and non-profit organizations.

“We are especially proud that almost half of the executives we placed with our client organizations over these 13 years have been women, and 36% have been people of color,” explains Betsy Berkhemer-Credaire, President and co-founder of Berkhemer Clayton.

The launch of Berkhemer Clayton in 1994 was inspired by Rebuild LA (RLA), after the civil unrest of April 1992, when RLA Chair Peter Ueberroth appointed then public relations expert Berkhemer-Credaire to head the RLA communications task force. “From that experience, I saw a need to help corporations achieve greater diversity at their senior executive levels. So Fred Clayton and I started an inclusive retained executive search firm that would help corporations find experienced senior executives including women and people of color,” said Berkhemer-Credaire.

(more)

Fred Clayton, former partner in the search firm of Ward Howell, is CEO and co-founder of Berkhemer Clayton. "To us, diversity is inclusive, not exclusive," explains Clayton. "Every successful search brings forward the best candidates in the nation, regardless of ethnic background or gender. Our measure of success is providing our client corporations a choice of finalist candidates who include women and men of various ethnic backgrounds with the experience required for the executive position."

For 13 years since then, Berkhemer Clayton has handled national searches for large organizations with major operations in the west. Practice specialties are corporate communications/public relations, marketing, finance, accounting, and human resources for corporations, higher education and large non-profits.

The principals of Berkhemer Clayton had previous successful careers in their specialty areas. Fred Clayton came from the accounting and banking industries, and Betsy Berkhemer-Credaire owned a public relations firm.

Client corporations include Toyota, Hilton Hotels, Nike, Countrywide, University of Southern California, University of California at Irvine, Kaiser Permanente, City of Hope, and more.

Berkhemer Clayton is a senior-level retained executive search firm, headquartered in downtown Los Angeles. For more information, please visit [www.berkhemerclayton.com](http://www.berkhemerclayton.com), or call (213) 621-2300.

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